

## Minutes of IQAC Meeting held on 07.05.2013

Venue: DCVC

### Members present

- (a) Prof Premanathan - Chairperson, IQAC
- (b) Dr.Jayachandran - Internal Member Teaching
- (c) Dr.Mathews - Internal Member Teaching
- (d) Prof. Cris - Member Secretary, IQAC
- (e) Mr.Joy Joseph - Internal member Non-Teaching

### Special Invitees

Brig MC Ashok Kumar , Director, DCSSMAT Group of Institutions  
Prof. Gopakumar V - Director, MBA Programme  
Prof.Baiju Samuel

### Agenda

- SWOT Analysis presentation & Review by Prof.Baiju Samuel
- Review the action in hand related to AQAR preparation

Sl.No.	Discussion Points	Decisions
1	a	<p>Prof. Baiju presented the SWOT analysis for the Institution and the members present deliberated on it</p> <p>The following points were suggested to add along with the presented points in the SWOT analysis.</p> <p><b><u>Strengths</u></b></p> <ul style="list-style-type: none"><li>• Placement records</li><li>• Institution ratings</li></ul> <p><b><u>Weakness</u></b></p> <ul style="list-style-type: none"><li>• Research &amp; Consultancy</li></ul> <p><b><u>Opportunity</u></b></p> <ul style="list-style-type: none"><li>• To be the top B-school in South India</li><li>• Developing an incubation and support center for</li></ul>

		<p>entrepreneurship and small business</p> <p><b><u>Threat</u></b></p> <ul style="list-style-type: none"> <li>• Remove : Confined to Kerala</li> <li>• Unavailability of good quality students</li> <li>• Economic downturn</li> <li>• Loss of appeal for the MBA degree for both prospective students and prospective employers</li> <li>• Growth of Online education</li> </ul>
	b	<p>Selection of the required 2 points from Strengths/Weakness/Opportunities/Threats</p> <p>SWOT analysis will give priority for the selected 2 in each area</p>
2	a	<p>Revision of date for completion of AQAR preparation</p> <ul style="list-style-type: none"> <li>• June 1<sup>st</sup> 2013 to complete the draft</li> <li>• July 1<sup>st</sup> 2013 as target date of submission</li> </ul>
	b	<p>Allocation of AQAR questions</p> <p>Will be sent to faculty along with the proforma and instructions for evidence preparation</p>
3	a	<p>Future plan of the Institute</p> <p>To be prepared by Dr.Jayachandran for the next Academic year.</p>